

This Cookie Policy explains how **The Dutch Barn** ("we", "us", or "our") uses cookies and similar technologies when you visit our website, in accordance with the **UK GDPR, Privacy and Electronic Communications Regulations (PECR)**, and other applicable laws.

1. What Are Cookies?

Cookies are small text files that are stored on your device when you visit a website. They help us understand how visitors use our site, remember preferences, and improve the user experience.

2. Types of Cookies We Use

a. Strictly Necessary Cookies

These cookies are essential for the website to function and cannot be switched off. They are usually set in response to actions you take (e.g., filling out a form, setting privacy preferences).

b. Performance Cookies

These cookies collect anonymous information about how visitors use our site, such as pages visited and error messages. We use this data to improve site performance.

c. Functional Cookies

These cookies allow our website to remember choices you make (e.g., language or region) to provide enhanced features.

d. Targeting / Advertising Cookies

These may be set through our site by advertising partners to build a profile of your interests and show you relevant ads on other sites.

3. Cookies We Use (Examples)

Cookie Name	Type	Purpose	Expiry
cookieConsent	Strictly Necessary	Stores your cookie consent preferences	1 year
_ga	Performance	Google Analytics – tracks visitor behavior	2 years
_gid	Performance	Google Analytics – session ID	24 hours

4. Third-Party Cookies

We may use third-party services such as **Google Analytics**, **Meta Pixel**, or other tools. These third parties may set their own cookies and have their own privacy policies.

5. Your Cookie Choices

You can control or delete cookies through your browser settings. Most browsers allow you to:

- See what cookies you've got and delete them
- Block third-party cookies
- Block cookies from specific sites
- Block all cookies

You can also opt out of certain cookies here:

- Google Analytics: <https://tools.google.com/dlpage/gaoptout>
 - Ad preferences: <https://www.youronlinechoices.com/uk/your-ad-choices>
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6. Cookie Consent

When you first visit our site, we display a cookie banner that allows you to:

- Accept all cookies
- Reject non-essential cookies
- Customize your preferences

We record your preferences and provide the option to update them at any time.

7. Changes to This Policy

We may update this Cookie Policy to reflect changes in technology or legal requirements. Any updates will be posted on this page with the updated "Effective Date."

8. Contact Us

If you have any questions about our use of cookies, you can contact us at:

 **hello@dbarn.co.uk**
